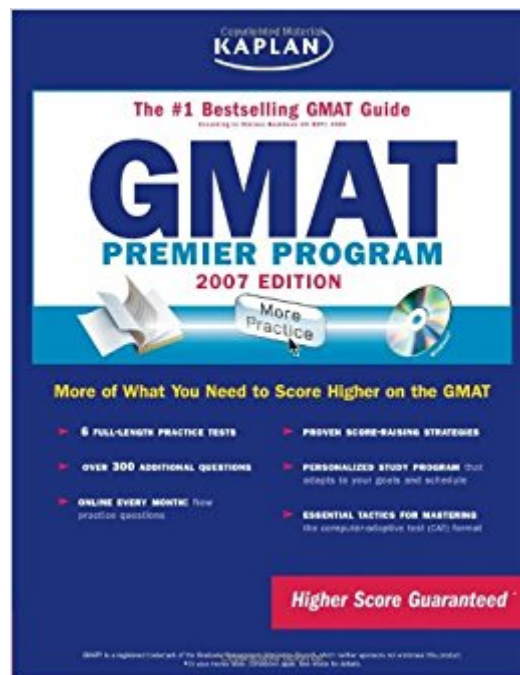




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# Kaplan GMAT, 2007 Edition: Premier Program (Kaplan GMAT Premier Program (w/CD))



## Synopsis

Includes: \*Fully integrated book, CD-ROM, and online program\* A rich online study plan that guides students through all of the integrated assets of the comprehensive program, including the book, online, and software\* Guidance throughout the program, directing students to additional resources within the program if they need it\* A diagnostic experience to help students concentrate on the areas in which they need the most help\* A progress report, so students can keep track of and analyze their performance as they make their way through the program\* Email communication at key points during the program, providing extra tips and guidance, as well as motivation to keep improving\* Monthly online additions to ensure that the student has the latest content and information about the exam\* Remedial content to ensure students are up-to-speed on the basic concepts before attacking higher-level content\* Downloadable strategy and reference guides for easy prep on the go\* Realistic practice experiences\* Online question banks\* 6 full-length practice tests with detailed answer explanations

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## Customer Reviews

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I started preparing for GMAT with Barron's guide. Then I came to know about Kaplan from my friends and bought it in . Its an excellent material to start with GMAT preparation. The way every type of question is explained is very clear and brief, without ant lengthy annoying explanations. There are lot of tips and suggestions which you cant get in other books. I strongly suggest to start preparation with this book. However, practice questions are not sufficient in this book. You can buy "GMAT Official Review" book for practice.Pro's :1. Clear and precise explanations2. You can prepare in book,CD companion and online too.(Combined package)3. Easy to reviewCon's:1. Insufficieent practice questions2. The online version will expire after 6 months of regsitration

I have used the GMAT stand-alone helper cdrom's offered by Kaplan and they aren't awful (although quite tacky and a bit outdated), but the book and it's helpful tips were what really drove me to excel on the actual test. If you focus on their methods for study and try to adhere to how they suggest going about the study/test-taking process, I found that my score ended up being outstanding! I took the initial online tests to start with and came in the low-to-mid-500's. After about a month going through the entire book, I took the actual test and came in at 660. I was dumbstruck at the difference. There are so many great tips on how to aproach what the test is looking for in their answers as well as how to prepare for the essay portion. I was extremely glad that I did not rely on the software alone. I actually did not use the CD-rom included within the book, so I have no take on that. I had previously purchased the Kaplan Higher Score on the GMAT software and stuck with that. Regarding the 4 stars versus 5, I was greatly disuaded by the poor editing in the first chapter. It was extremely annoying and something that should not have been overlooked after publishing this book yearly for so many years. Kaplan, you loose a star for a lack of a polished showing. You keep the remaining four stars for good content and tips. One added note: if you can find the Kaplan GMAT software relatively cheaply (and it doesn't seem to matter which year), it's a worth-while addition to

the book considering the cost and that it has some somewhat-helpful features.

I just took the GMAT and used this book and the Official GMAT guide to study. This book is mostly crap, except that it has a large number of practice questions/tests. The scoring on the tests are brutal, so it's rather discouraging. (I scored a 760 on the real test, and I couldn't get outside the 550 to 670 range on these tests.) The math section completely ignored some topics, and overemphasized topics that weren't even on the test. The official guide was much more accurate a review of the subjects. The verbal section was extremely frustrating. Clearly, they had someone making up sentences without really checking them, because some sentence correction questions didn't even make sense (it was like a random array of words). Overall, the verbal questions were more vague and less useful for learning what the GMAT is looking for. On the positive side, there were more questions/tests than I cared to take, so you can burn through these to practice your speed. Stick with the Official GMAT guide, and then maybe this one if there's nothing else.

First, the screen size is too small, therefore; fonts are too small. I cannot re-size it. I use the software in two different computers and the results are the same. Secondly, every quiz has 17-22 questions and I have to finish it in 25 minutes. I have no option to turn off the timer to take the full quiz-test. In fact, actual GMAT allows using 25 minutes to answer 10-13 questions. The contents of the GMAT software are useful, but the design of the software was poorly done. So, it irritates me whenever I take these quiz.

The GMAT review is good...especially if you follow the proposed syllabus and has an advantage that it allows you to study on your own rhythm...A disadvantage is that in some chapters, especially in the beginning, there were some duplicated pages and paragraphs replacing the original pages and thus overwriting the original script...I had to contact Kaplan to get these missing paragraphs; so when you receive a copy make sure there are no typing/duplication mistakes...

This edition has lots of typos and literally is filled with pages that have the same text from the previous page. The audience for this material is actually those who are totally unfamiliar with recent exam format. All of a sudden, I just realized that I used REA to study for the GRE's, which helped me get an 800 in math...

This is a good introduction to the GMAT and how it works. If you need more specialized practice I

would suggest purchasing the subject specific guides published by GMAC which makes the GMAT test.

I bought this book for my daughter, who was applying to grad school. She found it very useful, particularly the timed tests. It helped her tremendously and allowed her to score well enough to win acceptance to her school of choice!

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